

## A Good Man - Stuart Eisen

By Thomas L. Willis, CMCA, PCAM

A Good Man....three little words that say a lot. A good man knows what's important. He gives of himself willingly for the right reasons. He cares, and you can tell he cares, but not because he brings attention to himself. Those within his sphere of influence are impelled to do the right thing because they are motivated by his example and attitude. In pondering how to write about my friend Stuart Eisen, those three words kept springing into my mind.

In 2005, I had the task of recommending someone to take over the reigns as Conference & Expo Committee Co-Chair. Stuart's name was at the top of my list. I'd had the pleasure of working with him since he had joined the committee in 2003. In addition to his excellent work with our committee, he had diverse experience with volunteer organizations including the Boys & Girls Club, "Serving People with Cognitive Disabilities," and as a Board member at the

Whitley Park Condominium. His dependability, enthusiasm, and attitude made him an easy choice.

Shortly after Stuart assumed the position, he really "assumed the position," in a manner of speaking. Within a few weeks, his co-chair unexpectedly relocated to another city and had to resign. Then, his long-term relationship with his former employer ended by his choice after a corporate takeover. Stuart rose to the occasion and handled the Conference & Expo chairmanship by himself through the critical months leading up to the 2006 event, all the while establishing his new practice at RBC Dain Rauscher.

But then again, what would you expect from a guy whose favorite quote is, "If you are being run out of town, get in front of the crowd and make it look like a parade," who has been married to his high school sweetheart for 32 years (their first date was Valentine's Day, 1969); and whose pride



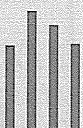
Stuart Eisen pictured with Staci M. Gelfound, CMCA, AMS, PCAM, Crystal Danielson, CAE, IOM and Tom Willis, CMCA, PCAM at the 2006 Conference and Expo.

and joy are his son (who works with him at RBC) and daughter (about to enter grad school at George Washington)? Stuart Eisen, a good man, indeed. 📺



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